

SoulCraftAI

AI Agent *Bootcamp*



A hands-on bootcamp that actually delivers outcomes!

Discover

Find the AI moves that let you lead the way forward with insight.

Apply

Put solutions in place that serve customers faster and better.

Benefit

Turn your new capability into results that make you stand out.

Designed for business owners, consultants, team members, and professionals who want more than just AI theory, this Bootcamp give you REAL hands on experience with AI. Lead your business into the future, serve your clients better, or stand out in your work, this Bootcamp gives you the confidence and know-how to turn AI into a practical advantage.

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The right moves to help you LEAD



Spot the moments where AI can change everything.

You'll learn the "what-if" questions that help you see where AI can save time, cut hassle, or delight customers right now.

Leave with a clear path to decide which tasks, challenges, or bottlenecks are worth tackling first.

The result? A simple filter you can run on any new idea, so you walk back into work knowing exactly where to start the conversation.



Powered by Business Soul Discovery

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Real action that lets you **SERVE**

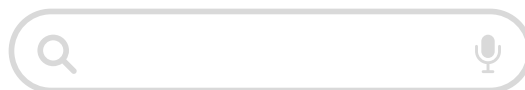


Turn one idea into a working solution.

Together we'll roll up our sleeves and train an AI tool with the stories, answers, and tone that make your business unique.

You'll see it click into place as a friendly customer-service chatbot on your site—proof that the method works.

More importantly, you'll leave knowing how to repeat the same steps for any future project.



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Repeatable wins to STAND OUT



Lock in results, and the confidence to repeat them.

You'll test your new chatbot with real questions, tweak its responses, and learn what made the biggest difference.

This knowledge becomes your personal playbook. A go-to guide for spotting and tackling the next AI win.

Whether you're aiming to serve customers faster, streamline internal work, or pitch fresh ideas, you'll have a framework you trust and the confidence to use it.



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Finally, an AI Bootcamp that delivers Outcomes!

A live, Business-Ready Chatbot

Your own customer-service assistant, trained on your words and embedded on your site—proof that the method works.

A Repeatable AI Framework

Clear questions, prompts, and checklists you can reuse to discover, train, and launch future AI tools—fast.

Your “Business Soul” Knowledge Pack

A concise, organised bundle of your story, tone, FAQs, and key processes—ready to feed any new AI project.

Hands-On Skills & Confidence

Practical experience that turns AI from buzzword to business skill, so you can lead conversations with clarity and authority.

Lead-Capture Automation Starter

A simple, no-code workflow that logs new enquiries or bookings the moment someone chats with your bot.

Ongoing Support & Community

Session replays, bite-sized video tips, and a peer group tackling the same challenges—ready when you need a boost.



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Agenda

WEEK 1

Setup your Project

set up the essential (free) AI and integration tools you'll use throughout the Bootcamp.

WEEK 2

Discover your Business SOUL

Capture the story, tone, and must-know facts that make your business unique, so any AI you train knows you.

WEEK 3

Train your first Tool

Feed that story into an AI tool and watch it answer questions like someone who's worked with you for years.

WEEK 4

Setup your first Chatbot

Wrap your trained assistant in a friendly chat interface that anyone can try.

WEEK 5

Connect the dots

Hook your chatbot to a lightweight automation so new conversations can drop neatly into a list or inbox.

WEEK 6

Take the stage!

Unleash the bot on your website, run a quick live test, and celebrate your first AI win in the wild.

Cost - \$800+GST AUD

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