

AI

Primer



Get across Generative AI in 1 hour!



Understand

Get to know AI, breaking down key concepts to build a solid foundation for understanding AI's capabilities and potential.



Imagine

Envision how AI can transform your business. Set 1 realistic goal, and create a roadmap to make it happen.



Advance

Advance your business with AI. Implement practical tips and real-world examples for immediate impact.

About this program

Understand the potential of AI in just one hour. AI primer helps you understand the basics, making AI accessible. Imagine how AI can transform your business as we explore practical applications and strategies tailored to your needs. Move forward with confidence, equipped with actionable insights to start leveraging AI immediately. This session gears you up to harness AI for enhanced value, efficiency, and communication, setting the stage for your next steps in AI-driven growth.

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0413 021 389

Email : bizualize.consult@bizualize.com.au
Web: www.bizualize.com.au

Understand

Understand AI and it's Potential



Why does AI seem daunting?

Because it often is - until you understand its potential...

During your AI Primer, we'll bring AI into focus so you can discover how it can impact your business

We'll simplify the often complex concepts to uncover their true potential. It's all there; you just need to understand it.

Exploring AI with us, you will learn how it can transform your business operations, enhance value, and streamline communication.

By the end of this session, you will be equipped to move forward with confidence, ready to harness AI's power for your next steps.

"Working smarter - not harder" never made more sense!

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Imagine

Imagine and unlock the possibilities



Can AI really unlock new possibilities for your business?

It can - when you know how to use it...

In the AI Primer, you'll start to envision how AI can transform your business. We will guide you in identifying the right AI tools and setting realistic goals.

Imagine the potential of AI-driven solutions tailored to your specific needs.

With our guidance, you'll create a roadmap for AI implementation, designed to address your unique challenges and opportunities.

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Advance

Move forward with AI?



Take your business to the next level with AI?

In your AI Primer, you'll learn how to advance with AI.

We'll provide practical tips and real-world examples to integrate AI into your daily operations.

Discover how to enhance value, improve efficiency, and communicate more effectively.....whatever your goal!

You'll leave this session with actionable insights that you can implement immediately.

Plus.....we'll help you build your first tool to take away with you!

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Agenda

What we'll cover:

Why use AI technology

We'll start by discussing the main ways AI can help you in your business.

Tailoring AI to your needs

In this section, you will gain an understanding of where you would like to focus.

Real World Applications

Using real applications, we'll create a starting point for you based on 1 small goal.

Implementation advice

We'll generate some ideas on how you can achieve your goal.

Setting up/Upgrading your account

Get your account setup and receive some valuable tips on how to get the most out of it

Building your first Tool

Based on your goal, we'll build a simple tool to speed up or simplify a real task in your business

Moving forward

You will get some tips on how you can continue to improve your skills and build a simple strategy to move forward.

Cost - \$99AUD

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