

# Business Soul Discovery Program



Get moving in **1 hour!**



## Discover

Get to the heart of who you are as a business, in a way that makes it clear who you can help, and how you can help them.



## Crystallise

Take the Soul of your business and turn it into a clear, consistent and undeniably valuable narrative.



## Communicate

Experience the true power of AI. Create communications that are clear, on brand and truly unique.

## About this program

Dive into your business's essence to define its unique identity, pinpointing who you help and how. We crystallize your business's soul into a compelling, valuable narrative, while steering clear of the generic. With your Business Soul, you can leverage the power of AI to create communications that are clear, on-brand, and uniquely yours. Learn to stand out with authenticity and smart technology, avoiding the pitfalls of commonplace messaging and unlocking growth and loyalty.

**[Register for your Session](#)**



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Discover

# Discover Your Business Soul



*Why does AI content sound so generic?*

*That's because it generally is - there's no Soul....*

*What is missing in your AI driven communications is YOU. You are the key ingredient in a communication strategy, whether AI driven or not.*

*In the Business Soul Discovery Program, you will uncover your Business Soul, and have a remarkable encounter with AI - all in 1 hour! Rapidly diving deep to uncover the true identity of your business. It's already there, you just need to uncover it.*

*We will use AI as our guide, understanding what makes your business unique and then unleashing it's creative power.*

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## Crystallize your Unique Voice



*Now that we have discovered your Business Soul, we will transform it into a clear, consistent and undeniably compelling narrative.*

*This is where your business identity becomes your most powerful message.*

*AI becomes a tool in the process of crystallizing your message, taking the uniqueness that is YOU and embedding it into every piece of communication.*

*By taking the insights from the discovery phase, and leveraging AI's capabilities we will create a narrative that connects you and your customers on a new level.*

*Be authentic, be valuable....be YOU.*

# Broaden your Reach



*We have discovered and crystalized...now let's get to work!*

*From here, AI transforms from your guide to your trusty sidekick. It's the assistant you cannot live without, understanding exactly what you want to say, and how you want to say it.*

*You now have the ability to dynamically and creatively adapt your narrative so it resonates with precision across diverse communications platforms.*

*Whether it's social media, websites, emails and anything in between, you can be sure your message will remain clear, consistent and genuine.*

*You are now ready to truly leverage the power of AI. Even better, with SoulCraftAI, we've already built and curated custom built CPT tools to help you move forward immediately, without spending months trying to figure out what you have learned.*

**[Register for your Session](#)**

## **What you get:**

### *One hour AI assisted session*

*We are experts at discovering your Business Soul AND advanced AI use. We will guide you through the process of discovering your uniqueness and show you how to use AI to take it to the next level.*

### *Business Soul Report*

*After your session, you will receive a detailed report that breaks down the building blocks of your unique Business Soul. Use this report to build a marketing strategy, lay the foundations for your brand story or create unique content that resonates with your brand.*

### *Exclusive AI tools*

*You will get direct access to the same tool that we use in the session, allowing you to run the program yourself, or with your own teams. This makes Business Soul Discovery a truly transferrable and scalable skill, not just a service.*

### *1 week Premium SoulCraftAI Community access*

*SoulCraftAI is our dedicated learning community. Designed with the business owner in mind, you'll get access to custom AI tools, Tips & Tricks, Video tutorials and short courses - plus more.*

### *Discounted Team Sessions*

*Once you have worked with Bizualize, you are part of the family. All Business Soul Discovery customers receive a 20% discount on Team Training services.*

**Cost - \$350+GST**

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